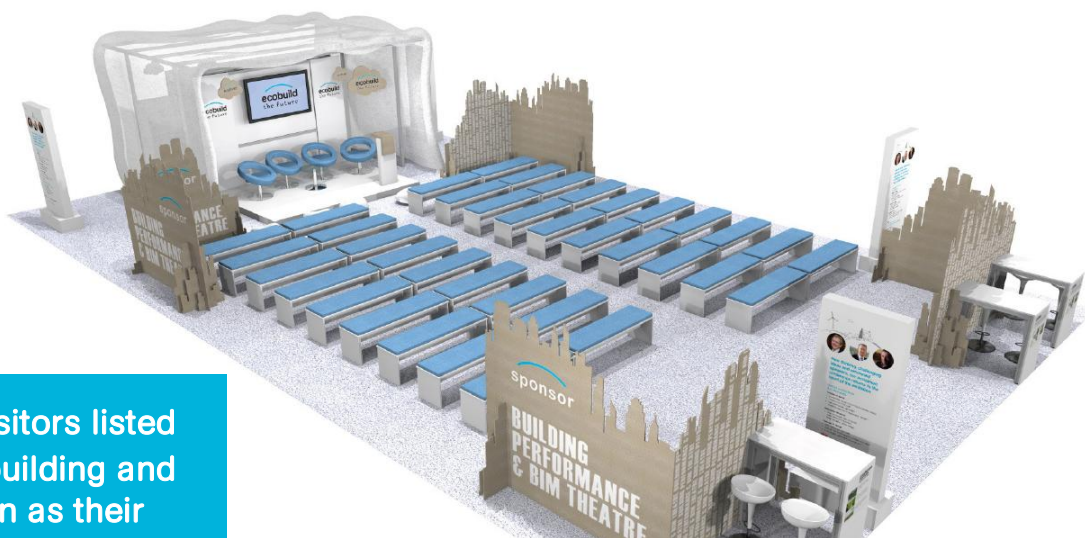


With the increasing importance and adoption of BIM within the industry, Ecobuild will be expanding its offering to include a dedicated Building Performance & BIM Zone plus a BIM Tech Theatre.

In addition to BIM providers we'll be welcoming manufacturers showcasing their BIM components on their own stands and presenting in the brand new BIM Tech Theatre.



18,744 visitors listed sustainable building and construction as their primary reason for attending Ecobuild

Architects and Designers account for **15%** of **43,542** visitors to Ecobuild

16 BIM companies exhibited at Ecobuild 2013, meeting the more Architects than any other UK event

Building Performance & BIM - Content Overview

Tuesday 4 March 2014

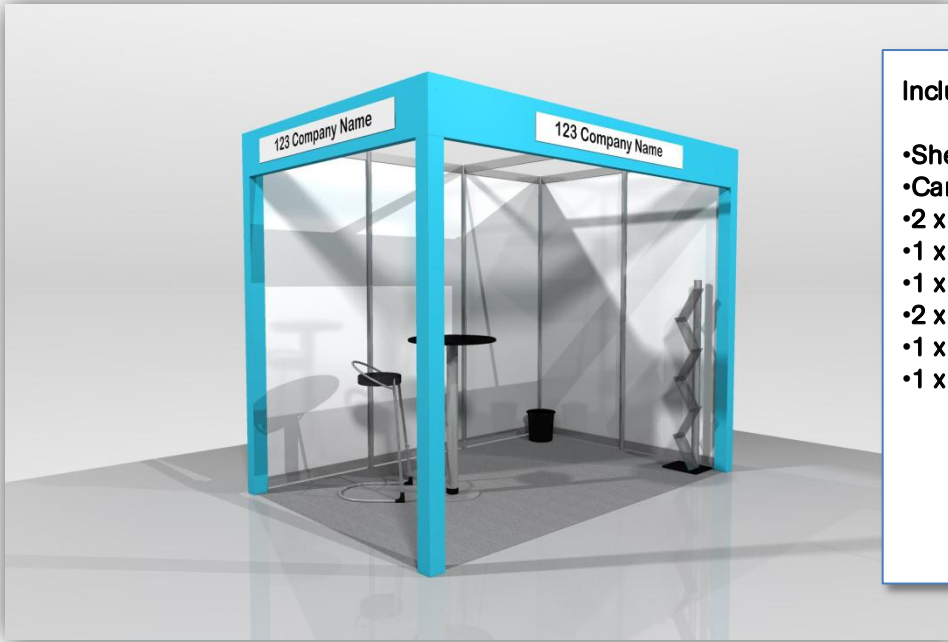
- 10.45 - 12.15 What now for the performance gap?
- 12.30 - 14.00 Bringing design and operational performance together in new homes
- 14.15 - 15.30 HM Government BIM Task Group: achieving better operational outcomes**
- 15.45 - 17.00 Converting low energy aspirations into low energy buildings

Wednesday 5 March 2014

- 10.30 - 12.00 Applying the lessons learnt from poor performance
- 12.30 - 14.00 Government Soft Landings – BIM task group**
- 14.30 - 16.00 Enabling energy efficient behaviour to maximize building performance
- 16.30 - 18.00 Mitigating overheating in dwellings

Thursday 6 March 2014

- 10.30 - 12.00 BIM: getting value in the operational phase**
- 12.30 - 14.00 Understanding how buildings perform and optimising operation
- 14.15 - 15.45 Energy Performance Contracting (?)/ Procurement Challenges



Included:

- Shell Scheme
- Carpet
- 2 x Low Voltage Spot
- 1 x 500w socket
- 1 x table
- 2 x chairs
- 1 x literature rack (small)
- 1 x bin

Shell Package: £635 m²

6m² Shell Scheme: £3,810

9m² Shell Scheme: £5,715

Already exhibiting at BIM Show Live?
If you participate at both events in 2014
you'll qualify for a discounted booking rate
for Ecobuild 2014.

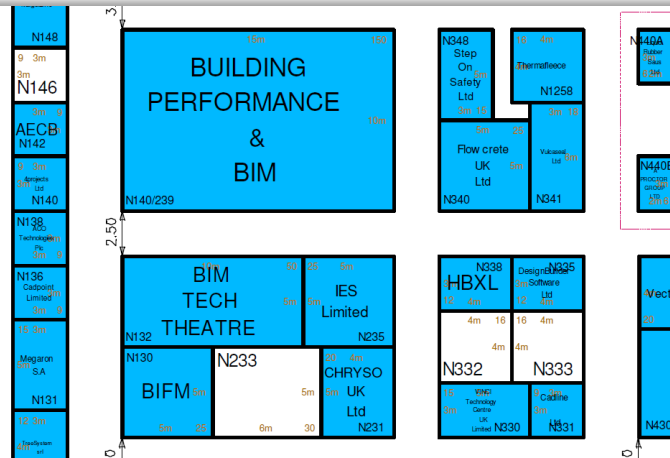
BIM Tech Theatre

In association with NBS and BIM Store

Exhibiting at Ecobuild in 2014 will offer a chance for BIM companies and manufacturers with their BIM components to have a presence in front of the largest gathering of architects anywhere in the UK

This exhibiting opportunity will provide exhibitors with their own pre-built stand and a speaking slot on the brand new BIM Tech Theatre

- pre-built stand
- 15 minute speaking slot of the BIM Tech Theatre to showcase BIM components



in association with



Tuesday 04 – Thursday 06 March 2014
ExCeL, London www.ecobuild.co.uk

Interested in being part of Ecobuild?
Find out what we can do for you and contact Mark
Chapman on
mark.chapman@bm.com or call him on
+44 (0) 20 7560 4456

